

FORMATY REKLAM / AD FORMATS

CAŁA STRONA
FULL PAGE

205x280 mm
+ spad / bleed 5mm =
215x290 mm

ROZKŁADÓWKA
SPREAD

410x280 mm
+ spad / bleed 5mm =
420x290 mm

1/2 STRONY
(pion)
1/2 PAGE
(vertically)

99x280 mm
+ spad / bleed 5mm =
109x290 mm

1/2 STRONY
(poziom)
1/2 PAGE
(horizontally)

205x140 mm
+ spad / bleed 5mm =
215x150 mm

1/3 STRONY
(pion)
1/3 PAGE
(vertically)

66x280 mm
+ spad / bleed 5mm =
76x290 mm

1/3 STRONY
(poziom)
1/3 PAGE
(horizontally)

205x92 mm
+ spad / bleed 5mm =
215x102 mm

1/4 STRONY
(pion)
1/4 PAGE
(vertically)

48x280 mm
+ spad / bleed 5mm =
58x290 mm

1/4 STRONY
(poziom)
1/4 PAGE
(horizontally)

205x70 mm
+ spad / bleed 5mm =
215x80 mm

1/4 STRONY
(pion)
1/4 PAGE
(vertically)

99x140 mm
+ spad / bleed 5mm =
109x150 mm

2/5 STRONY
(pion)
2/5 PAGE
(vertically)

80x280 mm
+ spad / bleed 5mm =
90x290 mm

JUNIOR PAGE
(pion)
(vertically)

133x200 mm
+ spad / bleed 5mm =
143x210 mm

WYSPA
(pion)
ISLAND
(vertically)

100x120 mm
+ spad / bleed 5mm =
110x130 mm